



# Dryden Public Library - Annual Report 2018



## VISITS

In person visits: **55,562**

Online visits: **6,945**

Total library visitors in 2018:

**62,570**



## MEMBERSHIP



Total Active Cardholders: **2,420**

New Registrations in 2018: **394**



## COLLECTIONS

Items in the collection: **28,907**

Items added in 2018: **2,347**

\*New and donated items

## CIRCULATION

Physical items borrowed: **56,840**

Digital items borrowed: **9,825**



Total circulation:

**66,665**



## PROGRAMS



Programs held: **258**

Program Participants: **4,183**



## TECHNOLOGY



Social Media Followers: **1,683**

Public Computer Sessions: **4,982**

Thank you to everyone who made 2018 a great year at DPL!



### Dryden Public Library

36 VAN HORNE AVENUE  
Dryden, Ontario P8N2A7 | 807-223-1475  
[www.dryden.ca/city\\_services/library/](http://www.dryden.ca/city_services/library/)

# What is the value of your **PUBLIC LIBRARY?**



The Social Return on Investment of the Dryden Public Library



## Social Return on Investment

This report measures the social impact of the library as expressed through economic (dollar) figures.



## Research Based Measurement

Key indicators were developed based on consultation with public libraries, academic research, and feedback from local focus groups.



## Northern Ontario Centred

This report was developed by 6 Northern Ontario libraries, with a specific focus on issues unique to the North.

# \$5.3 Million

\* based on 2017 values

## THE TOTAL ECONOMIC BENEFIT OF DPL

*Benefits were measured across 7 key indicators:*

Cultural Integrity & Regional Identity | Social Inclusion |  
Cognitive & Literacy Development | Health & Wellness | Engaged Citizens &  
Safer Communities | Education & Enjoyment | Economic Development

## Value per Resident



# \$692

Total economic return of the library divided by the number of residents, based on 2017 figures.

## Impact per Open Hour



# \$1002

Average value provided to the community by the library for each open hour, based on 2017 figures.

## Social Return on Investment



# \$17.80

Amount of social return provided by DPL for every \$1.00 invested, based on 2017 figures.

For more information on the **Valuing Northern Libraries Toolkit** and the Dryden Public Library's role on the steering committee please visit:  
<http://www.olsn.ca/en/resources/valuing-northern-libraries-toolkit>



Read our full social return on investment report on  
the Library's website!